DM	T&D	REP
1224		1,3,6,7,8,9,10,12,13
1225		05,10,11,13
1226		1,3,5,6,8,9,11,12,13,14,15,16,21
1229		05,11,13
1230		1,2,3,6,7,8,9,10,11,12,13,14,15
PTC	SAM	
ROM	PA	SC
RM	PC	MC
1240	1242	SAM

ROU #1210, 1310, 1510, 1610, 1710, 2210, 2310, 2410, 2910
DISTRIBUTION TO: DM'S S/R'S WITH CALL RESPONSIBILITY

July 31, 1995

TO: Division Managers

RE: August Promotion Calendar

Dear Managers:

The attached Chain Division 1242 Promotion Calendar for August 1995 should be distributed to sales reps with call responsibility.

Your assistance is appreciated.

Sincerely,

Jim
J. T. Jones

JTJ/fr

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Source: https://www.industrydocuments.ucsf.edu/docs/gmln0000

August '95
1242 Promotion Calendar

To	Chain	Co-Marketing	VAP
ROU #1210, 1310	ANDY K'S DAIRY & DELI CID #4084-00-00	25¢ pack buydown Select, Winston, (all Brand styles) Marlboro, NJ store only	DORAL Buy 2 Get *Free Coffee Mug*
ROU #1210, 1310	A&P South Division CID #0208-01-01	N/A	DORAL Buy 2 Get Free Coffee Mug
ROU #1210	HOME LIQUORS CID #1932-00-00	30¢ pack buydown, Select, Winston, inner city locations - Salem, all brand styles	DORAL Buy 2 Get *Free Coffee Mug*
ROU #1110, 1210, 1310, 1510, 1610, 1710	Pharmhouse d/b/a RX PLACE CID #1122-00-00	$2.50 carton buydown Select, Winston, all brand styles (Rx Place stores only)	DORAL Buy 2 Get *Free Coffee Mug* Temporary Floor Base display authorized
ROU #1210, 1310, 1510, 1610, 2910	PHARMHOUSE CID #1122-00-00	N/A	DORAL Buy 2 Get *Free Coffee Mug* Temporary Floor Base display authorized
ROU # 1110, 1210, 1310, 1510, 1610, 1710, 2210, 2310, 2410, 2910	HESS OIL CID #0353-01-00, 0353-02-00, 0353-03-00	N/A	DORAL Buy 2 Get *Free Coffee Mug*
ROU #1210, 1310, 1510	RX PLACE DRUG MART CID #1153-00-00	N/A	DORAL Buy 2 Get Free Coffee Mug

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